



Where Business is a Pleasure

MIDCOR

Madison-Jefferson County
Economic Development Corporation

IN FOCUS

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A regional approach to economic development www.southcentralindiana.com

MIDCOR is pleased to be a member of the South Central Indiana Economic Development Group (SCIEDG). This regional group consists of Bartholomew, Clark, Decatur, Floyd, Harrison, Jackson, Jefferson, **Jefferson**, Jennings, Scott and Washington counties, as well as the River Ridge Commerce Center. Other partners include Duke Energy, Hoosier Energy and staff from the Indiana Economic Development Corporation Southeast Region. In July, the SCIEDG traveled to Chicago. The purpose of

this trip was to share information about the region to site selection consultants, real estate professionals and construction companies that do business in Indiana. The role of these professionals include advising companies looking to make an investment. It is in our best interest to be on their "radar." This regional approach provides several benefits to Madison-Jefferson County, including leveraging our local marketing resources with several other organizations. We can accomplish more as a region than on our

own. Secondly, companies and consultants recognize a region more quickly than individual counties or cities. These companies and consultants are already looking at a region's available workforce and other demographics. Finally, it would be virtually impossible for MIDCOR to conduct such an effective outreach on our own. This regional collaboration provides Jefferson County a connection to other regional assets (i.e. Cummins and Honda). This is an example of thinking regionally and acting locally.

And the survey says...

MIDCOR has recently partnered with the Madison Area Chamber of Commerce to conduct a wage and benefits survey of Jefferson County. The survey gathers information in a confidential manner, ranging from quality of labor to retirement plans to strength of labor

organizations and of course wages for particular occupations. The participating organizations will be grouped into four industries (manufacturing, tourism, healthcare, and education). This information is of vital importance because its often requested when companies

are making investment decisions. Currently several organizations have participated, but many more are needed to develop reliable data. The survey is currently available on the front page of the MIDCOR website.—*Geoffrey Darmstaedter*

MIDCOR Intern

Post Summit...

Thank you for attending the 2007 Economic Summit at Hanover College. Presentations are available for download on our website.

For Your Information...

"How to Do Business with Crane Naval Weapons Center"

Speaker: Reggie Joslin, Dir. Of Small Business Development at Crane

Wed, Aug. 22, 11:30 a.m.
VOBC, 975 Industrial Dr.

Sponsored by the Education Committee of the Madison Area Chamber of Commerce